



www.heavensentautomotive.com

Monthly Newsletter & Promotions

615-595-7376

**FREE
BRAKE PADS
OR
BRAKE SHOES**

**IN OCTOBER
HEAVENSENT AUTOMOTIVE
GOES PINK**

Help us support Tennessee Breast Cancer Coalition



Please visit the Tennessee Breast Cancer Coalition website to learn more about this organization, their accomplishments in the community, upcoming events, and the Emergency Access Fund!

www.tbcc.org

Brakes for Breasts is back for the 3rd year at Heavensent Automotive!

Our Brakes for Breasts promotion has been a huge success in the past and we are looking forward to helping **The Tennessee Breast Cancer Coalition (TBCC)** once again, while also giving our customers **FREE** brake pads or shoes during the month of October.

The Tennessee Breast Cancer Coalition is a nonprofit that provides individual financial assistance to breast cancer patients living in Tennessee. TBCC has been in business for over 25 years and was established in 1995 as a grassroots organization dedicated to improving quality of life for individuals undergoing treatment for breast cancer. They provide individual financial assistance to breast cancer patients through the Emergency Access Fund (EAF). The EAF pays for mortgages or rent, utilities, medical bills, and insurance premiums. Since its inception, The EAF has given \$1,210,000 to 1,792 breast cancer patients and their families. Their mission is to be the foremost advocate and provider for Tennesseans facing breast cancer through individual assistance, education, and legislative action.

HOW OUR BRAKES FOR BREASTS PROGRAM WORKS:

For every brake service performed at Heavensent Automotive in October you will receive your **brake pads or shoes for FREE!** You will pay for the labor and other parts. Heavensent Automotive will **match and donate 10%** of that brake service to **The Tennessee Breast Cancer Coalition**.

WHAT DOES THIS MEAN FOR YOU & TBCC?

- Your brakes will be inspected, and we will provide you with an evaluation of the brake system for **FREE**.
- Should you need brake pads or shoes they will be **FREE**.
- We will donate 10% of your brake service and of any other parts that might be needed (rotors, drums, brake hoses, wheel cylinders, repair of parking brake, service calipers, brake system flush, etc.), PLUS Jody and Nikki will personally match this amount and the total donation will be sent to **The Tennessee Breast Cancer Coalition**.

WHY?

You are not only our valued customers, but also our community. Heavensent Automotive knows that without you we would not exist. Supporting our community is very important to us. As for the TBCC breast cancer donations, we personally know several of our friends, teachers, families and loved ones that breast cancer has affected and who currently serve on this board and are survivors or have been past honorees for TBCC.

OCTOBER IS FALL CAR CARE MONTH!



The non-profit Car Care Council recommends 10 Fall Car Care Month maintenance procedures to help make sure your car is operating at its best before winter arrives.

"Fall Car Care Month in October is the ideal time to give your car some extra attention before harsh winter weather sets in," said Rich White, executive director, Car Care Council. "Taking a little time for auto care now can help you avoid the headaches of a costly emergency!"



DID YOU KNOW?

The month of October is one of the best months of the year with Halloween, stacks of Autumn leaves to jump into and it is even national pizza month! Here are some interesting October facts and trivia:

1. Babies born each year during October are thought to be very smart and are usually high achievers. October babies are also more likely to live to 100 than those born in many other months! Scientists think this might be because they aren't born in a harsh winter or summer when people are more likely to get sick.
2. October has seen more presidents of the United States born than any other month of the year.
3. The star sign of everyone born in October is either a Libra or a Scorpio. Libras are born between 23 September to 22 October and Scorpios are born between 23 October to 21 November.
4. Disney World in Florida opened in October 1971.
5. Matt Damon, Julie Andrews, Hillary Clinton, Bill Gates, Katy Perry, Julia Roberts and even Christopher Columbus were all born in October! The second Monday of every October, we celebrate one of the biggest days in the history of America as it is the day Columbus arrived in America in 1492.
6. The Statue of Liberty arrived in the United States all the way from France in October 1886.
7. Tourmaline and opal are the official birthstones of October.
8. The birth flower of October is the bright orange calendula, also known as the marigold.
9. October and January always start on the same day of the week in common years. In leap years, October doesn't start on the same day of the week as any other month. October and February also always end on the same weekday!
10. October is the tenth month and celebrates national book month, national roller-skating month, country music month. October is also a very busy month for food lovers. To name a few, October is the month of pizza, cookies, sausages, popcorn, and dessert.